



**Maroochy River
Pro-Am 2019
July 11th & 12th**



Sponsorship Proposal For 2019-2020





MaroochyRiver GOLF CLUB

We look forward to working with our Corporate Partners in 2019 and beyond, as forging a long term relationship with benefits to both parties is important in any corporate arrangement. This is our commitment to you, to promote your business alongside that of the Maroochy River Golf Club.

Maroochy River Golf Club will be again staging its Pro-Am Golf Tournament in 2019. This year we will be again hosting a 2 day event. With more events scheduled this year and the expansion of the One Asia Tour, it looks like it will be another great year for Queensland Golfers.

Maroochy River Golf Club has put together corporate sponsorship packages for clients. We believe these packages are both affordable and offer value for money. Along with valuable exposure for your business, these sponsorship packages offer golfing and hospitality opportunities ideal for entertaining clients and guests, and it may be that, as a marketing opportunity, that this would suit your business profile.

We believe the benefits for you as a sponsor, are exposure through television and media advertising as well as on-course signage, listing on our website and acknowledgement in our newsletter and digital advertising in all new bar and function facility with visibility to over 80,000 golfing and social Members.

The hosting of the recent 2017 Australian Senior Women's Golf Championship has provided the club with international and local exposure, and the Men's & Women's Senior Mid Amateur National Championships run by Golf Australia will be held here in 2019.

Overall, we are looking to promote this as an “enjoyable” experience for the corporate partners with a strong message of support and involvement from the Sunshine Coast Business Community. Your sponsorship contribution will go towards attracting the country's leading Professional Golfers as well as some high profile golf-smitten local and international identities.

Charlie McGill
Charlie McGill
General Manager

Naming Right-Sponsorship 2019

- **PRO AM 2019**
 - **July 11th & July 12th**
 - **Naming Rights**
 - An invitation for the Sponsor and a guest to join us for the Pro-Am Cocktail Night.
 - Driving range card with quantity of 3000 balls valid for 12 months.
 - A time slot for the sponsor and 2 invited guests (6 players in total) with 3 in the AM & PM fields (both days) including motorised golf carts, with lunch supplied.
 - An embroidered Pro Am golf shirt for the sponsor.
 - Signage rights for the sponsor's business on the tee block of 1st and 10th holes & in the presentation & sponsors lunch room.
 - Promotion of the sponsor's involvement through television advertising as well as listing on our website, acknowledgment in our newsletter and all day advertising through a power point presentation throughout the clubhouse.
 - The marketing campaign will include television coverage incorporating acknowledgment of the principal sponsors
- ▶ **Platinum Club Bonus Sponsorship Package**
 - ▶ **March 2019-June 2020**
 - ▶ The marketing campaign Included in this package include the below;
 - ▶ An invitation for you and a guest to a MRGC Shotgun Sponsor's day which will include a game of golf and finger food afterwards.
 - ▶ A Sponsors Shotgun Golf Day for your company with 144 Tee Times. Space in the clubhouse to promote the business for the day. Valid to June 30 2020.
 - ▶ Internal Monthly TV Advertising.
 - ▶ Space for monthly specials in the newsletter distributed to all golfing and social members.
 - ▶ A link from our sponsors website page to your home page.
 - ▶ Monthly specials can be supplied to be posted on the clubs social media accounts.
 - ▶ Club Card with \$750.00 credit to use at Cane Cutters Bar & Bistro. Valid to 30/6/2020.
 - ▶ Costs Including GST \$15,000.00
 - ▶ Limited to 1 Sponsor

Premium Sponsorship 2019

➤ PRO AM 2019

- July 11th & July 12th
- An invitation for the Sponsor and a guest to join us for the Pro-Am Cocktail Night.
- Driving range card with quantity of 2000 balls valid for 12 months.
- A time slot for the sponsor and 2 invited guests (6 players in total) with 3 in the AM & PM fields (both days) including motorised golf carts, with lunch supplied.
- An embroidered Pro Am golf shirt for the sponsor.
- Signage rights for the sponsor's business on the tee block of your choice & in the presentation & sponsors lunch room.
- Promotion of the sponsor's involvement through television advertising as well as listing on our website, acknowledgment in our newsletter and all day advertising through a power point presentation throughout the clubhouse.
- The marketing campaign will include television coverage incorporating acknowledgment of the principal sponsors

▶ Platinum Club Bonus Sponsorship Package

▶ March 2019-June 2020

- ▶ The marketing campaign Included in this package include the below;
- ▶ An invitation for you and a guest to a MRGC Shotgun Sponsor's day which will include a game of golf and finger food afterwards.
- ▶ A Sponsors Golf Day for your company with 52 Tee Times. Space in the clubhouse to promote the business for the day. Valid to June 30 2020.
- ▶ Internal Monthly TV Advertising.
- ▶ Space for monthly specials in the newsletter distributed to all golfing and social members.
- ▶ A link from our sponsors website page to your home page.
- ▶ Monthly specials can be supplied to be posted on the clubs social media accounts.
- ▶ Club Card with \$250.00 credit to use at Cane Cutters Bar & Bistro. Valid to 30/6/2020.
- ▶ Costs Including GST \$5,000.00
- ▶ Limited to 3 Sponsors

Platinum Sponsorship 2019

- **PRO AM 2019**
 - **July 11th & July 12th**
 - An invitation for the Sponsor and a guest to join us for the Pro-Am Cocktail Night.
 - Driving range card with quantity of 1500 balls valid for 12 months.
 - A time slot for the sponsor and two invited guests (both days) with lunch supplied.
 - Discounted Cart Hire \$28.00 per cart.
 - An embroidered Pro Am golf shirt for the sponsor.
 - Signage rights for the sponsor's business on the tee of any one of the Premium holes & in the presentation.
 - Promotion of the sponsor's involvement through television advertising as well as listing on our website, acknowledgment in our newsletter and all day advertising through a power point presentation throughout the clubhouse.
 - The marketing campaign will include television coverage incorporating acknowledgment of the principal sponsors
- ▶ **Platinum Club Bonus Sponsorship Package**
 - ▶ **March 2019-June 2020**
 - ▶ The marketing campaign Included in this package include the below;
 - ▶ An invitation for you and a guest to a MRGC Shotgun Sponsor's day which will include a game of golf and finger food afterwards.
 - ▶ A Booklet for your company with 30 Golf Game Vouchers. Valid to June 30 2020.
 - ▶ Internal Monthly TV Advertising.
 - ▶ Space for monthly specials in the newsletter distributed to all golfing and social members.
 - ▶ A link from our sponsors website page to your home page.
 - ▶ Monthly specials can be supplied to be posted on the clubs social media accounts.

 - ▶ **Costs Including GST \$1,600.00**
 - ▶ **Limited to 10 Sponsors**

Gold Sponsorship 2019

- **PRO AM 2019**
 - **July 11th & July 12th**
 - An invitation for the Sponsor and a guest to join us for the Pro-Am Cocktail Night.
 - Driving range card with quantity of 1000 balls valid for 12 months.
 - A time slot for the sponsor and two invited guests (both days) with lunch supplied.
 - Discounted Cart Hire \$28.00 per cart.
 - An embroidered Pro Am golf shirt for the sponsor.
 - Signage rights for the sponsor's business on the tee of the hole chosen by the MRGC.
 - Promotion of the sponsor's involvement through television advertising as well as listing on our website, acknowledgment in our newsletter and all day advertising through a power point presentation throughout the clubhouse.
 - The marketing campaign will include television coverage incorporating acknowledgment of the principal sponsors
- ▶ **Platinum Club Bonus Sponsorship Package**
 - ▶ **March 2019-June 2020**
 - ▶ The marketing campaign Included in this package include the below;
 - ▶ An invitation for you and a guest to a MRGC Shotgun Sponsor's day which will include a game of golf and finger food afterwards.
 - ▶ A Booklet for your company with 24 Golf Game Vouchers. Valid to June 30 2020.
 - ▶ Internal Monthly TV Advertising.
 - ▶ Space for monthly specials in the newsletter distributed to all golfing and social members.
 - ▶ A link from our sponsors website page to your home page.
 - ▶ Monthly specials can be supplied to be posted on the clubs social media accounts.

 - ▶ **Costs Including GST \$1,300.00**
 - ▶ **Limited to 4 sponsors**

Silver Sponsorship 2019

- **PRO AM 2019**
 - **July 11th & July 12th**
 - An invitation for the Sponsor and a guest to join us for the Pro-Am Cocktail Night.
 - Driving range card with quantity of 750 balls valid for 12 months.
 - A time slot for the sponsor and two invited guests (both days) with lunch supplied.
 - Discounted Cart Hire \$28.00 per cart.
 - An embroidered Pro Am golf shirt for the sponsor.
 - Signage for the sponsor's business on the Putting Green Area.
 - Promotion of the sponsor's involvement through television advertising as well as listing on our website, acknowledgment in our newsletter and all day advertising through a power point presentation throughout the clubhouse.
 - The marketing campaign will include television coverage incorporating acknowledgment of the principal sponsors
- ▶ **Platinum Club Bonus Sponsorship Package**
 - ▶ **March 2019-June 2020**
 - ▶ The marketing campaign Included in this package include the below;
 - ▶ An invitation for you and a guest to a MRGC Shotgun Sponsor's day which will include a game of golf and finger food afterwards.
 - ▶ A Booklet for your company with 18 Golf Game Vouchers. Valid to June 30 2020.
 - ▶ Internal Monthly TV Advertising.
 - ▶ Space for monthly specials in the newsletter distributed to all golfing and social members.
 - ▶ A link from our sponsors website page to your home page.
 - ▶ Monthly specials can be supplied to be posted on the clubs social media accounts.

 - ▶ **Costs Including GST \$1,100.00**
 - ▶ Limited to 10 sponsors

Sponsorship
2019-2020
Payment Agreement
Please Sign & Return

▶ Billing Name of Business _____

▶ ABN of Business _____

▶ Billing Address _____

We confirm that the MRGC and the Business above agree to the sponsorship level below.

▶ Payment for the sponsorship package _____.

▶ Credit Card Number _____

▶ Expiry ___ / ___ CCV _____

▶ Name _____

▶ Signature _____



We look forward to working with you in
2019 and supporting your business

Please email Anthony Burke

Operations Manager

operations@maroochyrivergolfclub.com.au